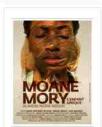
Portal to Cultural Diversity

www.spla.pro



Andre 3000 (OutKast) stars as Jimi Hendrix [...]

Movie, book, album



Moane Mory



Tuku Music by Oliver Mtukudzi

Album



(Dean)



Miss Tourism Enstooled As Queen mother

Published on: 28/07/2014

Society news



Contemporary Dance Experience 2014

16th edition

Festival South Africa



Naked

Album [14] Canada, 🔤 Haiti



Daniel Nyalusi

Writer, Director, Project manager



Indiegogo Campaign: The Whale Caller, from

[...] Published on 24/07/2014



Deaf School in discussion on the Creative [...]



Natif Natal

International Festival of Carthage

50th edition Festival

From thursday 10 july to saturday 16 august 2014

Published on: 2014

Self-produced album Haiti



Omari Ra Painter



Soul Takers

Musenyeri Aloyizi Bigirumwami

Musenyeri Aloyizi Bigirumwami Biography





MASAKA FIESTART

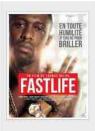




Yacine Sow



Mousso Lou Published on: 2014



Fastlife Published on: 2014

Comedy France



Christian Gaba (GABELO)

Southplanet, the site of reference



On ACP works and artists

Southplanet is THE reference site for ACP (Africa, Caribbean, Pacific) artists and their works. It focuses on all creative domains, from cinema, music, literature, visual arts, theatre, dance, architecture, fashion, and design to patrimony.

The information referenced ranges from artist bios to event announcements, pages on music albums, films, books, cultural news, or the presentation of organizations working in the arts sector.

A wide audience

The site addresses both the general public interested in these questions, and art sector professionals: producers, publishers, researchers, journalists, programmers, cultural operators, funders and, of course, artists. It is available in four languages (English, French, Portuguese, Spanish, and soon Arabic), giving access to a highly international public.



Putting artists of the South in charge of their communication



- Worldwide, the total amount of information available on so-called Northern countries and notably their arts and cultures is incomparably greater than that available on the so-called countries of the South. That is true for all media (radio, television, newspapers, Internet) and mediums (books, films, journals, etc.). Southplanet has chosen to focus specifically on the Internet for two reasons: not only is Internet the fastest and cheapest means of communication internationally, but it is also the only media that allows its users to be active players, enabling them not only to receive information, but also to produce it. The aim here, then, is to allow users from the South to produce the information that concerns them.
- The site enables cultural professionals to increase their visibility and networks.
 Via the site, professionals can indeed contact one another, chat on forums, present their projects, look for partners, create their own communications tools (press kits, personalized mini websites), etc.

An interactive site free of rights





Southplanet is an interactive site, whose information is available under the Creative Commons Attribution ShareAlike licence (CC BY-SA 1.0): no one owns the site's data; its content can be freely copied and modified, so long as the source is cited and they are in turn redistributed under this same licence.



That guarantees an overall sharing of information (anyone can add content to the site), maximum circulation of data (anyone can copy the information on their own media), and the survival of the database beyond the original base compiled by its creators.

Southplanet's plus points

What differentiates Southplanet from a site like Wikipedia (the informative part), or sites like Facebook or MySpace (the network and promotions part)?

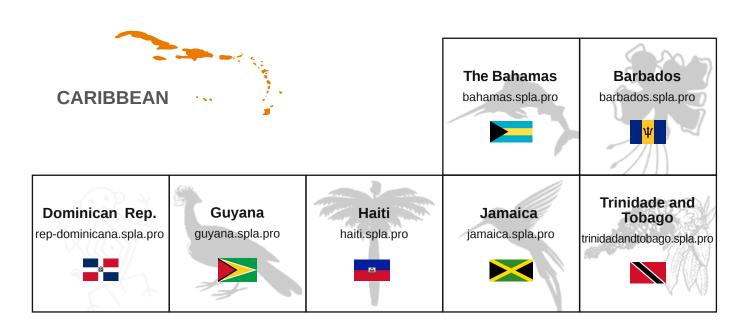
Southplanet is a professional, specialist network whose search motors make it possible to easily find profiles and contact details of interest to professionals, in the form of listings. There is no need, therefore, to know a name in advance before finding it: it suffices for filmmakers, for example, to search all the camera operators or actors in the country they want to shoot a film in to see all the corresponding profiles displayed, plus a file so that they can contact them, without seeing their email addresses (to avoid spams).

Southplanet offers the advantage of at the same time pooling information, making sure it is well-referenced on search motors, and enabling people to find it easily on the site.

26 national cultural portals



Burkina Faso www.burkinacultures.net	Cameroon www.kamercultures.net	DRC rdc.spla.pro	Ghana www.artsghana.org ★	Kenya kenya.spla.pro
Malawi	Mali	Mozambique	Niger	Rwanda
malawi.spla.pro	www.cultures-mali.net	mozart.spla.pro	www.nigercultures.net	rwanda.spla.pro
Senegal	Tanzania	Togo	Uganda	Zimbabwe
www.senecultures.net	sanaa-central.spla.pro	www.arts-togo.com	uganda.spla.pro	zimbarts.spla.pro

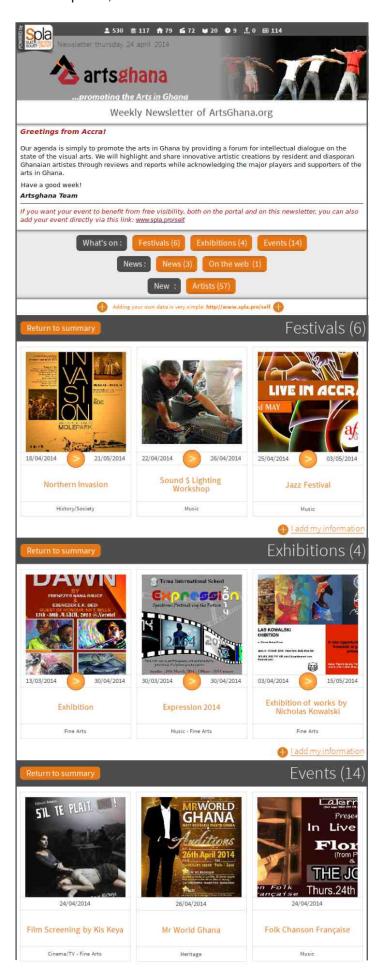






Weekly cultural newsletters

Cultural newsletters are sent out each week to the general public in countries where a national portal exists. These newsletters provide the week's cultural information: events not to be missed, art news updates, new people listed on the portal, etc.





Partners on four continents

Southplanet was set up in 2006 by the not-for-profit group Africultures. Since 2012, the site is jointly run by partners on four continents.

In Africa

- Arterial Network (South Africa)
- Culture Fund of Zimbabwe Trust (Zimbabwe)
- Positive Production (Rwanda)
- le Groupe TACCEMS (DRC)
- Kadam-Kadam (Togo)
- le Groupe 30 Afrique (Senegal)
- Africultures Burkina-Faso

In the Caribbean

- Media Sport and Entertainment (Jamaica)
- Gens de la Caraïbe (Guadeloupe)
- le Collectif 2004 Images (Haiti)

In the Pacific

- Furtherarts (Vanuatu)
- Alliance Française de Port-Vila (Vanuatu)

In Europe

- Africultures (France)

















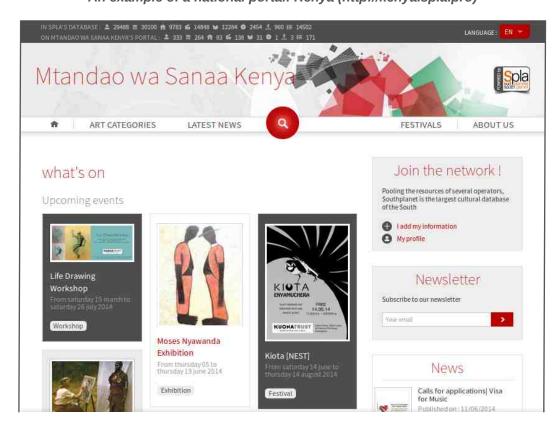






Numerous other partners or service providers in various countries update the site. To see the list of all our partners go to: http://www.spla.pro/en/partners.html

An example of a national portal: Kenya (http://kenya.spla.pro)





7

They have said...

"An innovative communication and information tool devoted to cultural operators of the South"" UNESCO Global Alliance

"This salutary initiative (...) will undoubtedly breathe new dynamism into Niger arts and culture."
Bello Marka, journalist, Niger

"Just type the site www.burkinacultures.net and you will have the most up-to-date, exhaustive information on Burkinabè culture at your fingertips."

Yannick Sankara, journalist, Burkina-Faso

"Congratulations for your efforts in favour of the cultural world."
Samou Dembele, head of the Nikienta and Yiribasso troupes, Burkina-Faso

"Many thanks for the effort and sharing the development of this important instrument."

Kwame Mchauru, Maisha Music et Slipway Cinema Studio, Tanzanie

"It is an important project, and we can see its longterm benefits for the Pacific." Sarah Doyle, Furtherarts, Vanuatu

"The portal has greatly enhanced the visibility of artsghana.org. The site has received a boost in terms of recognition and number of hits since the database project started. We have received mails from people expressing surprise about our improvement while congratulating us."

John Owoo, Media Line et site Arts Ghana, Ghana

"Thanks for this, and WELL DONE!!"

Mike van Graan, fondateur d'Arterial Network, Afrique du Sud

For more information on Southplanet

http://www.spla.pro/en/spla-presentation.html

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With the support of







